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H A S N A I N A L I

3D GENERALIST | METAVERSE | GAME DESIGNER  
ANIMATOR | GAME OPTIMIZATION | ARCHVIZ



## I Create

3D Models, UVs, Texturing, Game Designing, Game optimization, ArchViz, Metaverse, NFTs, Print Media.

## I Also Create

UI/UX, Websites in core php or WordPress, C# Coding Unity, BluePrints Unreal, Lighting/FX/Renders.

**15+ YEARS EXPERIENCE IN DIGITAL WORLD.** Have been working in the field of IT since September 2004. In my career I have developed and enhanced my skills in different IT domains. Specialized in Graphics Designing, Animations, 3D ART and Game Designing, Game Direction, Game Optimization Especially for Mobile Devices, Metaverse, NFTs and Web 3.0. Beside design I am proficient in Web Development. Frameworks I can work with are WordPress and Core PHP.

**2005 – 2011** →

**Planet CG. GRAPHIC DESIGNER**

This is from where I started my carrier as Graphics Designer. I worked as 2D designer, print media designer and web designer.

**2011 – 2012** →

**E2ESP. GRAPHIC DESIGNER/SEO/SEM**

Worked with E2ESP as Junior SEO and during my stay enhanced skills for SEM along SEO. Also worked as graphics designer for print/social media.

**2012 – 2014**

**Computan CG/MOTION GRAPHICS**

My core responsibilities were Graphics Designer & Motion Graphics. Worked with different clients like with the company included Lexus and Honda.

**2015 – 2017** →

**Tech Skippers LEAD DESIGN DEPT.**

The passion for gaming was always there by the time I joined Tech Skippers I had already delivered 2 Indie Titles for PC platforms and had experienced with Mobile Gaming Engine.

**2019 – CURRENTLY WORKING**

**Noborderz PVT LTD ART DIRECTOR | MANAGER DESIGN DEPT..**

I started with NBI as Lead of Design Department and later promoted to Chief Architect (CA). Currently working with them on some of most AWESOME projects of my carrier, Including XANA (Metaverse), NFT Duel (NFT based Card Game), XANA Builder (Custom Avatars, Environment Builder for Xana), CGI Animation for Xana, BREAKING DOWN, RUN FOR MONEY Netflix Show and more.

## SUMMARY:

### DESIGN:

Web Designing  
Print Media Designing  
Posters/Flyers  
2D Art  
UI/UX Designing

### 3D DESIGN:

3D Assets Designing  
Texturing/UV Mapping  
Rigging & Skinning  
Level Designing/Game Optimization  
Animations/ ArchViz | Rendering

### ENGINES:

Unity SRP, URP, HDRP | Unity shader graph | Unreal Level Designing  
Unreal Blue Prints | Unreal Based CGI Animations

## THINGS I LOVE...

